THE PHX EAST VALLEY IS A DYNAMIC REGION OF THE SOUTHWESTERN UNITED STATES that has experienced tremendous growth over the past twenty-five years. Collaborative dialogue between civic, political, business, and educational leaders, coupled with thoughtful regional planning efforts has resulted in a robust and vital economy with regional assets such as…

- Highly-Skilled, Young Workforce
- Robust Infrastructure
- Global, Innovative Brands
- Diverse Real Estate
- Ideal Climate

PERCENTAGE OF THE POPULATION AGE 25+ WHO HAVE EARNED A BACHELOR’S DEGREE OR HIGHER

<table>
<thead>
<tr>
<th>USA</th>
<th>29%</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHX EAST VALLEY</td>
<td>36%</td>
</tr>
</tbody>
</table>

What We Do As a Region, We Do Together.

JOHN LEWIS | PRESIDENT & CEO, EAST VALLEY PARTNERSHIP

CLIMATE

<table>
<thead>
<tr>
<th>AVERAGE HIGH</th>
<th>AVERAGE LOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>WINTER</td>
<td>68°</td>
</tr>
<tr>
<td>SPRING</td>
<td>85°</td>
</tr>
<tr>
<td>SUMMER</td>
<td>104°</td>
</tr>
<tr>
<td>AUTUMN</td>
<td>88°</td>
</tr>
</tbody>
</table>

SOURCE: Western Region Climate Center

MILEAGE/FLIGHT TIME

<table>
<thead>
<tr>
<th>City</th>
<th>Miles</th>
<th>Flight Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seattle</td>
<td>1,122</td>
<td>2hr 25min</td>
</tr>
<tr>
<td>San Francisco</td>
<td>769</td>
<td>1hr 38min</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>389</td>
<td>1hr 15min</td>
</tr>
<tr>
<td>Las Vegas</td>
<td>317</td>
<td>1hr</td>
</tr>
<tr>
<td>San Diego</td>
<td>360</td>
<td>1hr 5min</td>
</tr>
<tr>
<td>Salt Lake City</td>
<td>673</td>
<td>1hr 38min</td>
</tr>
<tr>
<td>Denver</td>
<td>837</td>
<td>1hr 45min</td>
</tr>
<tr>
<td>Dallas</td>
<td>1,054</td>
<td>2hr 10min</td>
</tr>
<tr>
<td>Austin</td>
<td>1,006</td>
<td>2hr 15min</td>
</tr>
<tr>
<td>Houston</td>
<td>1,175</td>
<td>2hr 25min</td>
</tr>
<tr>
<td>San Antonio</td>
<td>983</td>
<td>2hr 4min</td>
</tr>
</tbody>
</table>

SOURCE: PHX Sky Harbor Airport

PERCENTAGE OF THE POPULATION AGE 25+ WHO HAVE EARNED A BACHELOR’S DEGREE OR HIGHER

SOURCE: U.S. Census Bureau

I of the top 5 Safest Cities to Build your Startup
- Tech Co., 2016

7th Hardest-Working City in America
- Smart Asset, 2016

Best Big City in the Southwest
- Money.com, 2016

I of the top 25 best places to retire in the Nation
- Forbes, 2016

7th Best Downtown in the Nation
- Livability, 2016

4th Best Place in Phoenix for Young Professionals
- Movoto.com, 2015

SHOVEL READY PROPERTY

31,874,178 million sq. ft. of “Shovel Ready” Property

SOURCE: Q1 2016 CoStar Office, Industrial, Retail
Boeing has a strategic community focus to increase teacher effectiveness in math and science and to attract more students into STEM-related careers,” said Mary Baldwin, Arizona community investor for Boeing Global Corporate Citizenship.

"Engineering is Elementary provides teachers and students a greater understanding of engineering, and it accomplishes that in a fun, interactive way. Our goal is to interest students in engineering at an early age and increase the number of scientists and engineers for Arizona’s future workforce."

CENTRAL ARIZONA COLLEGE
Mesa Community College
Northern Arizona University Extended Campus
Willing University
Benedictine University
Ottawa University
Rio Salado Community College
Arizona State University
Chandler-Gilbert Community College
Western International University

BUSINESS & EDUCATION PARTNERS FOR STEM
- The Boeing Company funds Engineering is Elementary benefiting 530 teachers, 66 Schools, and 16,875 students
- APS donated $2.9M to Arizona STEM Education programs
- Intel Employees, Intel Foundation, and Intel Corp. collectively donated $10.5 Million in grants to Arizona Schools and clocked in more than 161,000 hours of volunteer efforts
- AZ SciTech Festival:
  - 800+ STEM-Related Organizations
  - 1,000 events throughout the state year round
  - 15,000 Stem Novices and Enthusiasts of all ages

PHX EAST VALLEY HIGH SCHOOLS
Of the more than 23,000 high schools in the nation:

7 of the top 21 high schools in Arizona are in the PHX East Valley

What better way to invest in our community than through the education and partnership of local students who have the affinity and aptitude to positively impact our industry in the future. Training high-school students and then retaining our talented youth through exciting career opportunities and valuable mentorship is the right thing to do from a community and economic standpoint.

CRAIG KRUMWIEDE | CEO, HARVARD INVESTMENTS ON PARTNERSHIP WITH EVIT

PHX East Valley is home to the Nation’s Most Innovative University for the 2nd year in a row – U.S. NEWS & WORLD REPORT

Approximately 120,000+ college students in the PHX East Valley contribute to a dynamic eco-system of educational opportunities while also building a talent pipeline for the region’s future.

SOURCE: Most recent publicly available enrollment numbers
PUBLIC TRANSIT
Public transportation in the PHX East Valley is provided by Valley Metro regional transit service, offering bus and light rail routes, as well as car and vanpool programs. The light rail network, which began in 2008, now serves both Tempe and Mesa. Light rail ridership has been strong since its inception, demonstrating that the region is receptive to alternate forms of transportation.

Percent of population within walking distance (½ mile) to a public transit stop.

SOURCE: Valley Metro

COMMUTE
PHX East Valley travel time to work in minutes

- 15–29: 36%
- 30–44: 25%
- 45–59: 9%
- 60+: 7%
- >15: 23%

AVERAGE TRAVEL TIME • MINUTES •

Projections estimate there will be nearly 1 million new residents and 400,000+ new jobs in the next 30 years.

FUTURE OUTLOOK

POPULATION GROWTH

<table>
<thead>
<tr>
<th>2010</th>
<th>2015</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHX EAST VALLEY</td>
<td>1,107,537</td>
<td>1,287,300</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>9,825,077</td>
<td>10,131,200</td>
</tr>
<tr>
<td>DENVER</td>
<td>2,581,506</td>
<td>2,697,476</td>
</tr>
<tr>
<td>SEATTLE</td>
<td>3,448,636</td>
<td>3,672,866</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>4,344,004</td>
<td>4,656,132</td>
</tr>
<tr>
<td>SALT LAKE CITY</td>
<td>968,858</td>
<td>1,140,483</td>
</tr>
</tbody>
</table>

SOURCE: U.S. Census Bureau
PHX East Valley has a long history of aviation and aerospace assets, with two commercial service hubs coupled with two of the busiest general aviation airports in the country that also serve as relievers.

**COMMERCIAL AVIATION**

**Phoenix Sky Harbor International Airport (PHX):**
- One of the 10 busiest airports in the United States
- Daily economic impact of $79 million
- Influential travel blogger – The Points Guy, ranked Phoenix Sky Harbor International Airport as the BEST Airport in the U.S.
- Typical day at Sky Harbor: 1,200+ aircraft arrive and depart, carrying 100,000+ passengers, and handling 800+ tons of air cargo

**Phoenix-Mesa Gateway Airport (AZA):**
- Hosts more than 50 companies
- Record setting passenger activity with projected 1.4 million passengers in 2016
- Three runways measuring 10,400, 10,200, and 9,300 feet can accommodate the largest aircraft in the world
- Serves 39 cities with non-stop service via Allegiant Airlines as well as continuing service to many more destinations
- Contributes $1.3 billion annually to the Arizona economy
- An international aerospace center with aircraft maintenance, modification, testing, and pilot training
- Designated as Foreign Trade Zone #221, as well as a Military Reuse Zone, offering aviation companies a significant financial edge in the global marketplace

**GENERAL AVIATION**

**Chandler Municipal Airport (CHD):**
- Dual-runway business airport with a base for corporate, charter, and aeromedical flights. Full aviation services available including aircraft maintenance, repair and overhaul, avionics, fueling, and fixed base operations.
- Anchors the Airpark Area, a 9-square mile Employment Corridor. By 2025, experts suggest the Airpark Area employment corridor will be home to more than 25,000 jobs and more than 25 million square feet of non-residential space. Numerous parcels surrounding the airport are available for commercial development.
- Home to a world-class heliport facility and flight training institutions.

**Falcon Field Airport (FFZ):**
- One of the most active general aviation airports in the U.S.; FFZ, located in Mesa, AZ, is a base for corporate, charter and private aircraft, flight training and sightseeing excursions.
- Two runways of 5,100 and 3,800 feet accommodate a wide variety of fixed-wing aircraft and helicopters.
- More than 80 on-airport businesses provide one-stop aviation services – fueling, maintenance and repairs, inspections, avionics, aircraft painting and aircraft interiors – to support operations, manufacturing or research and development activities.
- Anchors the Falcon District, an innovative, high-tech hub for aerospace/aviation, defense, advanced manufacturing, and advanced business services. The Falcon District features highly-skilled technology talent, abundant land and building options, substantial infrastructure, and convenient market access.

**SOURCES:** Individual airports as listed above.
Arizona’s personal income tax system consists of five brackets and a top rate of 4.5%. That rate ranks 13th lowest among states levying an individual income tax. Arizona’s state income tax collections per person were $475 in 2012 which ranked 10th lowest nationally. Arizona does not collect local income tax; municipal sales tax rates vary by municipality.

SOURCE: TaxFoundation.org
Our region is diverse, allowing people to choose the way they wish to live. From pedestrian-friendly downtowns with urban vibes, to small town communities bustling with personality, to the Superstition Mountains where there is wide-open space and urban growth is on the horizon, the PHX East Valley has it all.

Leaders in the Arizona House and Senate, on both sides of the aisle, fought for our communities, persistently making the case that a vibrant arts sector is a key ingredient of a healthy and improving economy.

MARK FELDMAN | CHAIRMAN, ARIZONA COMMISSION ON THE ARTS

More than 300,000 people each year flock to Tempe’s ASU Gammage to see Broadway in the Valley of the Sun

SOURCE: ASU Gammage

UnwhereIn most places, #TempeAZ offers hiking, boating, fishing & outdoor fun within steps of Fortune 500 companies.

DID YOU KNOW

600K+

Visitors travel to Apache Junction Annually

300+

Days of Sunshine in PHX East Valley

380

Miles of regional paved trails have more than doubled in the past 10 years

$10.3B

Agriculture sector’s economic impact: 2nd largest source of state revenue
PHX EAST VALLEY’S BUSINESS COSTS ARE APPROXIMATELY 40% LOWER THAN THOSE OF NEIGHBORING CALIFORNIA

**SOURCE:** GPEC

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**REAL ESTATE**

- **HOME PRICE:** $204,362
- **RENTAL:** $14.25/s/yr

**AGE BREAKDOWN**

- **PHX EAST VALLEY RESIDENTS**
  - 25-34: 14%
  - 35-54: 27%
  - 18-24: 11%
  - 5-17: 17%
  - 55-64: 11%
  - Under 5: 7%
  - 65+: 13%

**MEDIAN AGE:** 34.98

**SOURCE:** U.S. Census Bureau, Bureau of Labor Statistics

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**UTILITIES**

- **COMMERCIAL**
  - ELECTRIC (PER KWH): 0.1050
  - NATURAL GAS (PER 1,000 CU FT): 10.85
- **INDUSTRIAL**
  - ELECTRIC (PER KWH): 0.0743
  - NATURAL GAS (PER 1,000 CU FT): 7.48

**SOURCE:** US Energy Information Administration

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**EMPLOYMENT STATUS**

- **LABOR FORCE (PHX EV BASED):**
  - 871,186
- **NUMBER OF FIRMS:**
  - 97,359
- **WOMEN OWNED FIRMS:**
  - 33,835
- **MINORITY OWNED FIRMS:**
  - 20,591

**SOURCE:** Bureau of Labor Statistics

---

**UNEMPLOYMENT RATE (MARICOPA COUNTY):**

- 4.9%

**SOURCE:** U.S. Census Bureau, Bureau of Labor Statistics

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**WHAT ARE THE INGREDIENTS FOR SUCCESSFUL INNOVATION HUB?**

Talent with an entrepreneurial and engineering focus, capital, and government support in tightly bound communities.

---

**WORLD-CLASS INCUBATOR & ACCELERATOR PROGRAMS**

- SPARK Spot
- LaunchPoint
- THINKspot
- Gangplank
- TechShop
- Innovations Incubator
- BRIC
- ASU Entrepreneurship+ Innovation

---

**UNEMPLOYMENT INSURANCE**

- $40.00

**SOURCE:** Bureau of Labor Statistics

---

**LABOR**

- UNIONIZATION RATE: 5.0%
- RIGHT TO WORK STATE: YES

**SOURCE:** Bureau of Labor Statistics

---

**CLATE MASK | CEO, INFUSIONSOFT**

**MEDIAN AGE**

- 25-34: 18%
- 35-54: 27%
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**SOURCE:** U.S. Census Bureau
The East Valley Partnership (EVP) is a regional coalition of community, business, education and government leaders whose goal is to provide leadership and support in specific areas of focus, thereby improving business and quality of life in the region. EVP is dedicated to the economic development and promotion of the East Valley. EVP actively advocates in areas such as economic development, education, aviation, and aerospace, transportation and others.

For more information, visit www.EVP-AZ.org